

RODO

GENERAL INFORMATION CLAUSE CONCERNING PERSONAL DATA

WHO WILL BE PROCESSING YOUR PERSONAL DATA?

Pursuant to Article 4, item 7 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation), hereinafter referred to as the GDPR, the controller of your personal data is:

ALUPROF SA which has its registered office at ul. Warszawska 153, 43-300 Bielsko-Biała, telephone +48 33 819 53 00), e-mail: aluprof@aluprof.eu, hereinafter referred to as ALUPROF. Further information can be found at <https://aluprof.eu/gb/company/gdpr>.

THE PURPOSE AND LEGAL BASIS FOR THE PROCESSING

The purpose is to administer and manage the ALUPROF channel on the YouTube platform (<https://www.youtube.com/@ALUPROFALUMINIUMSYSTEMS>), including responding to enquiries sent via private messages, posting comments on videos and comments beyond ALUPROF's profile, adding posts and supervising the content published by users on the channel.

The data are processed on the basis of ALUPROF'S legitimate interest, as per Article 6 item 1 (f) of the GDPR; for example, responding to enquiries which have been sent. **PLEASE NOTE! You have the right to object, at any time, to your personal data being processed on this basis for reasons connected with your particular circumstances.**

The foregoing does not apply if you wish to opt out of following ALUPROF's profile. In that situation, you should proceed in accordance with YouTube's functionalities. Data are provided voluntarily; however, they are essential to using all those functionalities. ALUPROF does not profile natural persons within the meaning of Article 22 of the GDPR.

JOINT CONTROLLERS

As the provider of the tools associated with the channel, YouTube is also the entity responsible for processing the data of people using the platform. More information can be found at:

- a) https://www.youtube.com/intl/ALL_pl/howyoutubeworks/our-commitments/protecting-user-data/;
- b) <https://policies.google.com/privacy?hl=pl&gl=pl>.

DATA RECIPIENTS

The personal data you provide on YouTube in connection with using the platform and ALUPROF's profile may be accessible to:

- a) YouTube;
- b) other YouTube users;
- c) people designated by ALUPROF to manage its profile on YouTube.

ALUPROF has no intention of transferring data to third countries, which is to say, countries outside the European Economic Area (EEA) or to international organisations. However, the particular nature of YouTube's operations means that, potentially, data transfer outside the EEA is possible, independently of the controller.

DATA STORAGE PERIOD

Your personal data will be processed for the period necessary to accomplish the purposes indicated in the foregoing, particularly the period during which you are an active user of the ALUPROF company profile, for example, as a subscriber to the channel or by leaving a comment or rating.

THE RIGHTS OF THE DATA SUBJECT

You have the right:

- a) to request access to your personal data, to rectify them, erase them or limit their processing. You also have the right to object to them being processed and the right to transfer your data and obtain copies of them;
- b) to withdraw your consent at any time, without affecting the lawfulness of processing based on the consent before its withdrawal, if applicable;
- c) to object, at any time, to the processing of your data for direct marketing purposes, if applicable;
- d) to file a complaint with the President of the Office for Personal Data Protection (www.uodo.gov.pl/en).

You may exercise the aforementioned rights in relation to both ALUPROF and the owner of the YouTube platform: <https://policies.google.com/privacy?hl=pl&gl=pl>.