

Bielsko-Biała, 17.06.2024

Dear ALUPROF Partners and Clients,

As a leader in our field, we are committed to constant development and an ongoing quest for trailblazing solutions. We are also deeply engaged in promoting ecological answers to the construction industry's needs and educational activities in our sector. This is why we emphasise investing in increasing the environmental performance of our products by introducing innovative solutions, using state-of-the-art technologies and continually working to improve our production process even further. We never stop searching for solutions that will enable us, on the one hand, to effectively counteract any potential negative impact of the economic downturn and, on the other, to pursue our decarbonisation goals. All our operations are subordinated to the ALUPROF vision of focusing on the building industry of the future, on the creation of better places to live and work and on promoting the principles of ethical business.

Our motto, *Let's build a better future*, guides our activities and demands that we keep abreast of market innovations and continually work on deepening our knowledge. Now, the time has come to reach out to an even larger audience with our work in this area so we have decided to establish an ambassadorial collaboration without borders. I am therefore both proud and thrilled to share with you the news that international football referee Szymon Marciniak has become an ALUPROF brand ambassador.

Working with such a renowned referee fits in perfectly with our company's guiding values. We build the trust of clients and builders and the pride our staff feel at being part of our organisation, not to mention our relationship with our environment, by way of reliable and honest principles in running our business, along with transparency and mutual respect. We treat these values as exceptional company assets and we know that they are just as close to our ambassador's heart.

Szymon Marciniak will support our *Get a grip on climate change, get a grip on costs* campaign promoting ALUPROF's energy-efficient solutions for windows, doors, façades and sunshades among people considering self-building or renovating their home. The campaign will feature our ambassador in television commercials, press adverts and extensive activities online and on social media. We are convinced that working with Szymon Marciniak will mean that our innovative, sustainable products will reach a wider audience of clients both in Poland and internationally.

I'd like to invite you both to follow the *Get a grip on climate change, get a grip on costs* campaign and to join the ever-growing group of satisfied clients who have chosen products by ALUPROF not only for their high quality, but also for the concern for the future which is inherent to all of them.

Best regards,



Tomasz Grela
Chief Executive Officer
ALUPROF SA

